



**National Conversation on  
Public Health and Chemical Exposures**

**Purpose, Process, and Progress**

**Leadership Council Meeting**  
December 11, 2009

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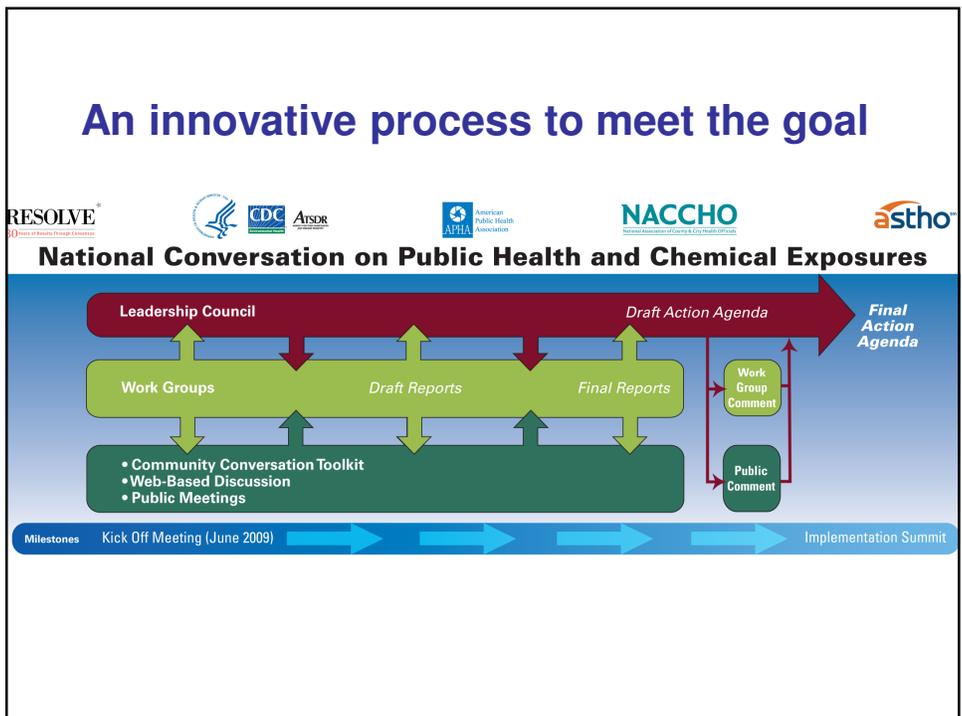
**National Conversation Vision**

**Chemicals are used and managed  
in ways that are safe and healthy  
for all people**



## National Conversation Goal

**Develop an action agenda for strengthening the nation's approach to protecting the public from harmful chemical exposures**





## Shared Ownership

- Leadership Council
- Collaborating Organizations
- Participants



## Public Engagement

- Goals are twofold
- Multi-method strategy builds on best practices in the field
  - Work groups
  - Community conversation toolkit
  - Web-based discussion platform
  - Sector-based/public meetings



## Work Groups

- **Monitoring**
- **Scientific Understanding**
- **Policies and Practices**
- **Chemical Emergencies**
- **Serving Communities**
- **Education and Communication**



## Work Groups cont.

- **Nomination and selection**
- **Staffed**
- **Meetings every 4-6 weeks**
- **Progress: charges, work plans**
- **Reports**





## Community Conversation Toolkit

- **Locally convened, small groups**
- **Materials**
- **Types: Single & Clusters**
- **Using results and reporting back**




## Community Conversation Toolkit Cont.

- **Timeline**
- **Recruiting and training**
- **Micro-grants**

### Potential Targets

Type	Reasonable?	Exceptional?
Single small groups	30 groups (~300 ppl)	50 groups (~500 ppl)
Clusters of small groups	10 clusters (~500 ppl)	25 clusters (~1,500 ppl)



## Web-discussion Platform

- Suggest, refine, prioritize
- Integrate into each stage of process
- Facilitate
- Summarize daily
- Subject matter experts
- Link to Toolkit/WGs



## Sector-based/Public Meetings

- Partner/participant-convened
- Many opportunities – conferences, etc
- Public listening sessions
- Possible to adapt toolkit for use



## Outreach

- Collaborating orgs
- LC & WG members
- Social media



## Online collaboration space

The screenshot shows a web interface for a 'Monitoring' group. At the top, there is a navigation bar with 'MY ACCOUNT', 'HOME', and 'LOGOUT' on the left, and 'MY GROUPS' and 'NEED HELP?' on the right. Below this is a search bar and 'Members' and 'Settings' buttons. The main content area is divided into several sections:

- Group:** A yellow callout points to the 'Monitoring' group header.
- Task Manager:** A yellow callout points to a task management icon in the top navigation bar.
- Forum:** A yellow callout points to a forum icon in the top navigation bar.
- Document Management:** A yellow callout points to a document management icon in the top navigation bar.
- Calendar:** A yellow callout points to a calendar icon in the top navigation bar.

The main content area displays 'Recent activity' with a list of messages:

- Wednesday, Dec 9**
  - 12:22pm Draft - Best Practices for Monitoring (JASON LALLY)
  - 12:14pm Migrate site to nationalconversation-projectsite.org (ADMIN)
- Wednesday, Nov 25**
  - 5:58pm Ken Snyder Edits (KEN SNYDER)
  - 4:53pm Add upcoming Leadership meeting to calendar (Guessing Dec 5) (KEN SNYDER)
  - 4:52pm Create group name: Project Oversight Team (KEN SNYDER)
  - 4:50pm Create a group for the Project Oversight Team (KEN SNYDER)
  - 4:47pm Monitoring - EP Blog Entry (KEN SNYDER)
- Monday, Nov 23**

On the right side, there is a 'Calendar' section for December 2009, showing a grid of dates with colored bars indicating events. Below the calendar is a 'Recent comments' section with a comment from ADMIN: '12:14pm Today This is an update Migrate site to nationalconversation-projectsite.org'.



## Progress and Milestones

Timeframe	Activity
June – Sept 2009	<ul style="list-style-type: none"> <li>• Kick Off Meeting (June 26)</li> <li>• WG members selected</li> </ul>
Oct – Dec 2009	<ul style="list-style-type: none"> <li>• WGs began meetings</li> <li>• First listening session</li> <li>• First Leadership Council meeting</li> <li>• Web-collaboration space launched</li> </ul>
Jan – March 2010	<ul style="list-style-type: none"> <li>• Community Conversation Toolkit launched</li> <li>• Web-discussion platform launched</li> </ul>
April – June 2010	<ul style="list-style-type: none"> <li>• WG issue draft reports (due June 2010)</li> </ul>



## Progress and Milestones cont.

Timeframe	Activity
July – Sept 2010	<ul style="list-style-type: none"> <li>• Leadership Council holds second in person meeting</li> <li>• WG receive comments on draft reports</li> <li>• WG issue final reports to Leadership Council</li> </ul>
Oct – Dec 2010	<ul style="list-style-type: none"> <li>• Leadership Council holds third in person meeting and develops draft action agenda</li> </ul>
Jan – April 2011	<ul style="list-style-type: none"> <li>• Leadership Council receives comments on draft action agenda</li> <li>• Leadership Council issues final action agenda Implementation Summit</li> </ul>



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