

Factors to Consider for Community Engagement Strategies	
Factor Type	Health Assessor Notes
<b>Community's Health Concerns</b>	
• How many community members are concerned about the site?	
• What is the level of the community's concern?	
• Is the community concern level higher (or lower) than expected based on the environmental health risk at the site?	
• Is the community already experiencing economic or environmental burdens or <a href="#">social vulnerability</a> ?	
• Are community concerns known?	
<b>Demographics</b>	
• How many community members live near the site?	
• Are there any potentially sensitive populations that could be exposed?	
• Does socio-demographic information suggest a need for additional community involvement resources, such as translation, interpreter services, or cultural contacts?	
• How do community members get information? From social media, newspaper, radio, TV, Internet, word-of-mouth?	
<b>Community's Interest in the PHA Process</b>	
• How involved in the PHA process would the community like to be?	
• How would the community like to be kept updated and informed about ATSDR's activities and work? Community meetings? Fact sheets? Specific types of media?	
• Would some community members or groups prefer e-mailed newsletters and updates?	

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<ul style="list-style-type: none"> <li>• How many community and/or activist groups are involved? How active are they?</li> </ul>	
<ul style="list-style-type: none"> <li>• Will ATSDR be working with a specific community group?</li> </ul>	
<b>Environmental Public Health</b>	
<ul style="list-style-type: none"> <li>• Is the site a public health hazard? Is the hazard acute or chronic?</li> </ul>	
<ul style="list-style-type: none"> <li>• Are environmental health risks unknown?</li> </ul>	
<ul style="list-style-type: none"> <li>• Are there certain factors that make the site a high priority?</li> </ul>	
<ul style="list-style-type: none"> <li>• Does site work involve a health study or exposure investigation?</li> </ul>	
<ul style="list-style-type: none"> <li>• Are there any health outcome data or biologic data relevant to the site?</li> </ul>	
<ul style="list-style-type: none"> <li>• Would a physician enhance outreach at the community meetings?</li> </ul>	
<ul style="list-style-type: none"> <li>• Are data available for review now or must ATSDR wait for the data?</li> </ul>	
<ul style="list-style-type: none"> <li>• If the site is a Superfund site, where is it in the remedial process?</li> </ul>	
<ul style="list-style-type: none"> <li>• Has ATSDR only recently become involved? Or has ATSDR almost finished its work at the site?</li> </ul>	
<ul style="list-style-type: none"> <li>• Do community members need information/outreach now or can this wait until a report (e.g., PHA, HC) is generated?</li> </ul>	
<b>Media Support</b>	
<ul style="list-style-type: none"> <li>• What has the community heard from the media? Are there misconceptions to be dispelled?</li> </ul>	
<ul style="list-style-type: none"> <li>• Will media support require more community involvement resources than usual?</li> </ul>	
<b>ATSDR's Support of the Community</b>	
<ul style="list-style-type: none"> <li>• Are there American Indian or Alaskan Native communities at the site?</li> </ul>	
<ul style="list-style-type: none"> <li>• Are there particular issues of concern (e.g., environmental justice, Brownfields) at the site?</li> </ul>	

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• What past experiences has the community had with government agencies?	
• Does the site have a higher level of need for community involvement resources than usual?	
• How active will the regional representative be in community involvement efforts?	
<b>Policy and Partnership Considerations</b>	
• Which other agencies are involved and must be kept updated, and is there a specific order and protocol to follow? How resource intensive will this process be?	
• Are there any policy implications or notifications needed?	
<b>Other</b>	
• How many people are working on the site? How many divisions/offices are involved?	
• What is the time frame for report (e.g., PHA, HC) development and communication?	